



# COMPANY PROFILE



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## ABOUT US

Founded in 2019, Imperial Beverages Limited is a beverage canning company established in Lagos, Nigeria. After noticing an absence in the Nigerian market of premium, high quality flavored beverages, IBL came to life, founding three well-loved brands in the market: Tomi Imperial Crown, and the latest addition Black Stallion Energy Drink.

IBL proudly offers copacking services for well established brands in Nigeria and internationally, further creating a strong presence in the market as a beverages canning partner.



For over 20 years, our sister company Sellwell has been distributors of energy drinks across Nigeria, which fuels their dedication to further developing the drinks industry. Our products are in the non-alcoholic range. Tomi is available in 5 refreshing and bubbly flavours, and Imperial Crown is a sparkling grape drink enjoyed across the country as a non-alcoholic wine. Black Stallion is a high quality 100% local energy drink enjoyed by many.



**HIGHEST QUALITY**  
**TOP** HYGENIC STANDARDS  
**LATEST TECHNOLOGY**



## MISSION

To exceed our customers' expectations in the quality of our beverages, in our services, dedication, and in the belief that we will always improve upon what we do to be the best in the industry



## VISION

To be the leading beverage producers and distributors across Nigeria of high quality canned beverages

PARKLING



IBL  
INDUSTRIAL BEVERAGE LIMITED

# CORE VALUES



Highest Quality  
Products

Flexibility &  
Adaptability



Creating a challenging and  
safe work environment

Safety &  
Hygiene





**CAPACITY**  
**10,890 litres**  
per hour



# Our Products



Packed with natural flavors and a sparkling kick, Tomi is the perfect companion to compliment your day. The name Tomi, originating from the Japanese word for *Rich*, embodies full flavors all around!



## Imperial Crown

Flavorful, rich, and fizzy, the non-alcoholic sparkling drink is specially crafted to make you feel bubbly and unique with its high quality and natural flavor and 25% juice concentrate.

**BORN TO  
WIN**



Produced by Imperial Beverages Limited, this proudly Nigerian energy drink has the fuel to awaken the champion within you, whether you're an athlete pushing your limits, a student forging your destiny, or an entrepreneur chasing your dreams. In every sip of Black Stallion, you'll taste the modern spirit of Nigeria fused with its ancient strength. It's more than just an energy drink, it's a spark that ignites your greatness. Because you're BORN TO WIN!

NOW AVAILABLE ACROSS NIGERIA

# CO-PACK

YOUR DRINKS WITH US!

Available in:



**500ml**  
STANDARD



**440ml**  
STANDARD



**330ml**  
STANDARD



**330ml**  
SLEEK



**250ml**  
SLEEK

# OUR CLIENTS











**IBL**  
IMPERIAL BEVERAGES LIMITED

 88/90 Airport Road, Mafoluku,  
Oshodi, Lagos, Nigeria

 [info@imperial-beverages.com](mailto:info@imperial-beverages.com)

 +234 811 100 0125/6

 +234 916 172 2994

 [www.imperial-beverages.com](http://www.imperial-beverages.com)

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